



**Contest and Prize**  
**For the best political cartoon on the European**  
**Union published in the Italian press**  
**Seventh Edition 2017**

**Rules of the contest**

**1. Organization and scope**

1. The European Commission's Representation in Italy (hereinafter referred to as "the Representation") launches a contest with prizes for the best political cartoons dedicated to the European Union (EU), 2017 edition, in collaboration with the Italian magazine "Internazionale", with the participation of Voxeurop.eu (hereinafter referred to as "the organizers").
2. The contest's aim is firstly to raise awareness about European themes among cartoonists and to promote a larger coverage of said themes and, secondly, to foster the Italian and European citizens' interest for European political life.
3. The "EU Cartoon Contest" is part of the Representation's information and citizens' awareness-raising activities, realized through its web-radio studio "Studio Europa", its internet website, its social networks, its publications and its cooperation with the Italian Journalists' Order and Italian Journalism schools.
4. The contest will represent a recognition of cartoonists' contribution towards a more dynamic information on EU affairs directed to the citizens. This prize has become a regular event with the aim of stimulating citizens' interest and participation, through humour, in the European political debate.

**2. Eligibility criteria for participants and submitted works**

**2.1 Participants must respect the following criteria:**

- 2.1.1 Participants to the contest must be citizens or residents in one of the 28 EU Member States or in a country candidate for EU membership;
- 2.1.2 Cartoons entered into the contest must have been published in the Italian language by the Italian press (also as a translation), or on a professional website

or blog linked to cartoonists' associations, dedicated exclusively to cartoons (see art. 2.1.3);

2.1.3 The seat of the editorial office of the media in Italian language (printed, website or blog) which has published the cartoons must either be in Italy or be legally or contractually linked to an Italian registered media with an office in Italy;

2.1.4 The editorial office of the Italian media website or blog that published the cartoon must be legally registered in Italy. For cartoonists' associations' blogs, evidence of registration must be attached;

2.1.5 Persons working for the EU Commission, the organizers of the contest, the members of the Jury and their family members are not eligible for participation to the contest;

2.1.6 Participants must be at least 18 years old.

2.2 Submitted works must respect the following criteria:

2.2.1 They must deal with the EU public agenda in a wider sense (i.e. EU actions and policies, political personalities, legislation, as well as their impact on citizens, the environment, etc.);

2.2.2 Submitted cartoons must be intended for print media or for a news website, including websites and blogs specializing in political satire (see art. 2.1);

2.2.3 The cartoons' quality must meet the professional standards;

2.2.4 They must have been published on a medium (printed or on-line) as described in art. 2.1.3 and art. 2.1.4;

2.2.5 The cartoons must have been published between

### **The 1<sup>st</sup> of October 2016 and the 30<sup>th</sup> of June 2017**

Participants are requested to give proof of the publication or diffusion (see the attached participation form);

2.2.6 They must have been published in Italian (also as a translation);

2.2.7 They must respect the following standards of the EU editorial charter:

- (i) Do not include anything which could offend good taste or decency, or is likely to encourage crime or lead to disorder, or could offend those watching or listening;
- (ii) Do not involve improper exploitation of any susceptibilities of the public or any abusive treatment of the religious views and beliefs of those belonging to a particular religion or religious denomination.

2.2.8 Works must not have been awarded a different prize before the time limit of the submission of the works;

2.2.9 Works must not have received contributions by any EU Institution.

**2.3. Failure to comply with any of the criteria indicated in art. 2.1 and art. 2.2 will lead to the exclusion of the candidate.**

### **3. Publication of the contest rules**

3.1 The organizers will publish the call for applications on their websites together with the present contest rules and the participation form. Where appropriate, they will also advertise the contest.

3.2 The call for applications for the 2017 edition of the contest:

\* **will be opened on the 19<sup>th</sup> of May 2017**

\* **will be closed on the 4<sup>th</sup> of July 2017**

#### **4. Submission of the works**

4.1 The submission of the works must conform strictly to the following specifications;

4.1.1 Works will be submitted in a format compatible with high definition reproduction (minimum 300 dpi);

4.1.2 If works are sent via registered mail or delivered by hand (see art. 4.2) 3 paper colour copies of good quality must be attached;

4.1.3 All cartoons must be sent with a participation form, which must be filled in block letters for every work submitted (see the enclosed form). Applications must specify the name of the professional Italian media outlet or website in the Italian language (see art. 2.1.3 and Annex) where the cartoon has been published (original or translation) for the first time, as well as the date of publication for each submitted cartoon.

4.2 All proposals must be sent:

- By electronic mail to:

[vignette@internazionale.it](mailto:vignette@internazionale.it)

- Or by registered mail (,postmark as proof of date) or delivered by hand against receipt to the following address of the magazine "Internazionale":

**Internazionale  
Premio Vignetta europea  
Via Volturmo, 58  
I-00185 Roma.**

For items sent by post the date shown on the post mark will be counted as the date of submission; in case of submission by hand a receipt will be given.

4.3 Each candidate can submit up to three different cartoons. They may either have been published separately or be part of a series.

4.4 Collective candidacies, in accordance with the provisions of article 2, are admitted for groups composed of a maximum of five authors, provided that each author is clearly identified in the participation form.

4.5 Each work must be sent individually together with the participation form (in annex) completed in full. The form will be downloadable from the website of the EC Representation and Internazionale.

4.6 The deadline for sending the cartoons and the participation forms is:

**The 4<sup>th</sup> of July 2017 (no later than 2.00 p.m.)**

4.7 In submitting a candidature, the participant recognize that he/she has read and understood the competition rules;

4.8 Upon reception of the cartoon(s) and participation(s) form(s) the organizers will send to the candidates a confirmation e-mail.

4.9 The organizers retain their right to refuse candidacies not complying with the criteria defined in the present rules (see art. 2, except for 2.2.3 and 2.2.6. See also article 4.10 below).

4.10 Candidate cartoons complying with the present rules (see art. 4.9), will be examined by a Jury (see art. 6). The Jury will check the eligibility of candidates according to the criteria set in articles 2.2.3 and 2.2.6, and, if the candidate sent more than one cartoon (see art. 4.3), select one cartoon for each participant ("cartoon selected for the contest);

4.11 The selected cartoons will be published on the Facebook page of "Internazionale", where the public will have the possibility to vote for the preferred cartoon.

4.12 Professional reproductions of the cartoons selected for the contest will be exhibited during the "Internazionale" Festival in Ferrara (**from 29<sup>th</sup> September to 1<sup>st</sup> October 2017**).

4.13 After the public vote, the Jury will meet to evaluate the cartoons selected for the contest (see art. 5 and art. 6).

4.14 Participation to the contest is free.

## **5. Right of the organizers to use the cartoons**

5.1 The organizers retain the right to publish the cartoons selected for the contest in an exhibition catalogue with comments explaining the context and the political event to which the cartoons refer (see point IV of the participation form). Candidates' cartoons will be accompanied by the name, a photograph and a brief CV of the cartoonist.

5.2 The cartoons sent to the contest must comply with copyright legislation.

5.3 Subject to the consent expressed in the participation form by the authors, the Representation in Italy of the EU Commission may use some of the cartoons for its websites and social networks, for print publications such as books or articles or for promotional or informative items (with due reference to the author and media of publication).

## **6. Evaluation criteria**

6.1 Cartoons chosen selected for the contest by the Jury will be judged on the basis of the following evaluation criteria:

6.1.1 Originality (40%)

6.1.2 Humour (30%)

6.1.3 Quality (20%)

6.1.4 Results of the public online vote (10 %) (see art. 4.10, 4.11 and 6.2)

6.2 Selected cartoons will be judged by the public by an online vote.  
The public vote will take place on the Facebook page of "Internazionale"

[www.facebook.com/Internazionale](http://www.facebook.com/Internazionale)

### **Between the 15<sup>th</sup> of July and the 5<sup>th</sup> of September 2017**

6.3 Each member of the Jury will attribute a mark between 0 and 10 for each evaluation criterion from 6.1.1 to 6.1.3. The public vote for each cartoon (criterion 6.1.4) will be converted in a mark proportional to the number of votes (votes for the cartoon divided by the total number of votes, multiplied by 10).

6.4 The cartoon preferred by the public, if not among the winners chosen by the jury, will receive the special prize from the public.

6.5 The five winners ( see 8.1) will be those having received the highest marks (based on a weighted mean of the marks as indicated in articles 6.1 and 6.1.4).

## **7. The Jury**

7.1 An independent Jury of proven professionalism will be established by the organizers in order to evaluate the works submitted. The Jury will be composed of eight members: two members of the Representation, one representative of "Internazionale" and one of Voxeurop, two established journalists specialized in EU affairs and two cartoonists, one of which is the winner of the 2016 contest. The President of the Jury will be a delegate of the Head of the EC Representation in Italy. The jury will have the task of:

7.1.1 Making the first selection of the eligible cartoonists and cartoons for the contest (see art. 4.10),

7.1.2 Choosing the winners (see art. 4.13) according to the criteria defined in art. 4.10 and 6.1.

7.2 The vote of the Jury is secret.

7.3 The organizers will assign the prizes on the basis of the Jury's proposals based on the evaluation criteria set out at art. 6.1.

7.4 The Jury and organizers' decision is final.

7.5 Participants release Facebook from any liability whatsoever with respect to the conduct and outcome of the contest.

## **8. Prizes**

8.1 The five winners of the contest, declared by the organizers according to the rules set out in articles 6 and 7 will receive the following prizes:

1	First prize	€ 1.400
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## Rules of the contest "Una Vignetta per l'Europa" - 2017

2	Second prize	€ 800
3	Third prize	€ 400
4	Public special prize	€ 200
5	Jury special prize	€ 200

8.2 The winners will also receive a plaque. All cartoonists will receive a participation certificate.

8.3 The Cartoons selected for the contest (see art. 4.10) will be published in a catalogue and exhibited to the public during the "Internazionale Festival" in Ferrara.

### **9. Award ceremony**

9.1 The award ceremony will take place on Sunday **1<sup>th</sup> October 2017**, during the "Internazionale Festival" in Ferrara.

9.2 The cartoons of the five winners will be published on the websites and social networks of the Representation, Internazionale and Voxeurop.

### **10. Information on privacy**

10.1 We will record and further process your personal details only to the extent necessary for the follow-up of your participation in this contest.

10.2 Your data will be handled in conformity with Regulation (EC) N° 45/2001 on the protection of individuals with regard to the processing of personal data by Community institutions and bodies and on the free movement of such data.

10.3 Your data are recorded and stored as long as follow-up actions are needed in the context of your participation.

10.4 For transparency purposes, the works submitted, together with your name and position in your organization may be communicated to the public.

10.5 Right of rectification & personal data controller.

Should you require further information concerning the processing of your personal details or exercise your rights (e.g. access or rectify any inaccurate or incomplete data or oppose the publication of your details on Europe) please write to: [COMM-REP-ROM@ec.europa.eu](mailto:COMM-REP-ROM@ec.europa.eu)

10.6 You have the right of recourse at any time to the European Data Protection Supervisor at:  
[edps@edps.europa.eu](mailto:edps@edps.europa.eu)

## **Annex**

### **Participation Form - 2017**

It's mandatory to fill out all the sections of the participation form (see art. 4.1.3).

#### **The participation form includes:**

I – Personal data, table to be filled in all its parts in capital letters.

II – Details of the works submitted.

If the applicant sends more than one cartoon, each submission must be accompanied by the "Details of the submitted works" form and comments.

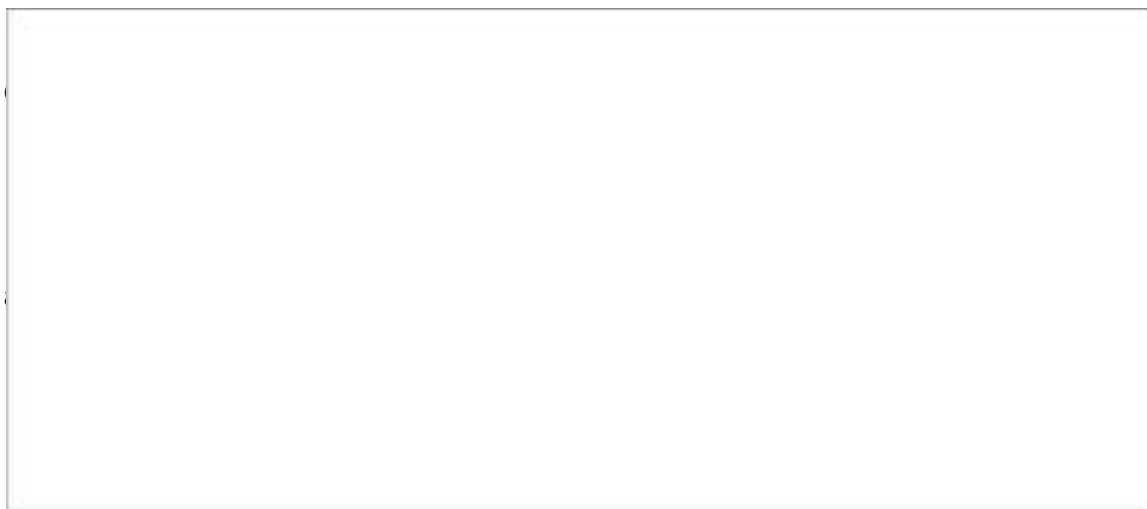
III – Evidence of the cartoon's publication: publication date; media on which it was published and publication evidence (precise description with internet links or printed page of the media on which it was published).

IV – Declaration of consent by the candidate

V – Short Curriculum Vitae (2 – 8 lines)

VI – A short text where the candidate will explain the reasons for the choice of topic and its merits as a tool for political information and debate.

**The information provided under points V and VI will be published in the competition catalogue (see art. 8.3 of the Rules of the Contest)**







## **Annex I: Participation Form**

### **Personal data**

**First Name:**

**Name:**

**Stage Name (if available):**

**Place and date of birth:**

**Address:**

**Postal code:**

**City:**

**Phone Number (fixed and/or mobile):**

**E-Mail:**

## **Annex II – Details on the submitted works (per each cartoon proposed)**

**Title of the cartoon 1:**

**Name of the Italian media:**

**(see art.2.1.2 and 2.1.3 of the rules of the contest) – printed or website.**

**PAY ATTENTION: supply the publication's proof**

**Publication date of the cartoon in Italian language  
(as an original or as a translation)**

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**Title of the cartoon 2:**

**Name of the Italian media:**

**(see art.2.1.2 and 2.1.3 of the rules of the contest) – printed or website.**

**PAY ATTENTION: supply the publication's proof**

**Publication date of the cartoon in Italian language  
(as an original or as a translation)**

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**Title of the cartoon 3:**

**Name of the Italian media:**

**(see art.2.1.2 and 2.1.3 of the rules of the contest) – printed or website.**

**PAY ATTENTION: supply the publication's proof**

**Publication date of the cartoon in Italian language  
(as an original or as a translation)**

### **III.– Evidence of the publication**

**-A clear description of the medium on which the cartoon was published  
(for each cartoon submitted):**

**\* Cartoon 1**

**Title:**

**Type of publication:**

**Publication date:**

**\* Cartoon 2**

**Title:**

**Type of publication:**

**Publication date:**

**\* Cartoon 3**

**Title:**

**Type of publication:**

**Publication date:**

**PAY ATTENTION - You must attach:**

**-Link of the publication where the cartoon was  
published:**

**\*Cartoon 1**

**\*Cartoon 2**

**\*Cartoon 3**

**- Copy of the media's page where the cartoon was published (printed or on-line)**

**- Evidence of registration or reference media as required by the art. 2.1.1;  
2.1.3; 2.1.4 of the "Rules of the Contest":**

#### **IV – DECLARATION OF CONSENT BY THE CANDIDATE**

I hereby ..... confirm that the cartoon has been published in accordance with the requirements set out in the rules of the contest and in the participation form.

I hereby also confirm my consent to the diffusion of my personal data (with the exception of my phone number(s)) for the promotion of the contest results. Moreover, I hereby express my consent to the publication of the cartoon by the contest organizers (only with author attribution) as explained in art. 5.3 and 8.3 of the Contest's rules.

**Date**

**Signature**

